

Shri Vile Parle Kelavani Mandal's NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS) NAAC Reaccredited 'A' Grade, CGPA: 3.42 NEP Structure: MASTER OF COMMERCE (BUSINESS MANAGEMENT)



Level	Semester	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VAC, VEC, IKS	OJT, FP, CEP, CC, RP	Total (Credits)	Degree
		Mandatory	Electives							
		Global Strategic Management (4) Organisational Behaviour (4) Managerial Decision Tools (4) Operations Research (2)	Project Management (4) / Consumer Behaviour	Research Methodology (4)	NIL	NIL	NIL	NIL	22	
	II	E-Commerce And Digital Marketing (4) Corporate Finance (4) Entrepreneurship Management (4) Family Business Management (2)	Production And Total Quality Management (4) / Talent Management (4)		NIL	NIL		On Job Training (OJT) (4)	22	
-	Total	28	8	4				4	44	
	111	Business Compliance Management (4) Logistics Management (4) Services Marketing (4) Digital Transformation in Business (2)	Corporate Communications And Public Relations (4) / Industrial Marketing (4)	NIL	NIL	NIL		Research Project - I (4)	22	
	IV	Business Analytics (4) Retail Management (4) Tourism And Hospitality Marketing (4)	Sales And Distribution Management (4) / Innovations Management (4)	NIL	NIL	NIL		Research Project - II (6)	22	
	Total	26	8					10	44	